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City of McCall
Contact: Erin Greaves
Phone: (208) 315-3627
Email: egreaves@mccall.id.us



FOR IMMEDIATE RELEASE

Get ready to ride the Bluebird Express for Summer Route Memorial Day Weekend – Dedication May 28th at Centennial Park.

McCall, Idaho - May 24th, 2021

Meet at McCall's Centennial Park this Friday, May 28th, 2021, at 1:30 pm for the official sendoff of the new Mountain Community Transit service, the Bluebird Express. Collaboratively sponsored by the City of McCall and Brundage Mountain Resort for the summer service and winter service, area leaders and staff are excited to see this project "hit the road" and serve our community.

"This partnership is something we all recognized as a necessity. We hope it will reduce traffic in the downtown, increase pedestrian safety while encouraging more bus riders, and creating an important link between the city and our partner Brundage Mountain during our recreational winters," said Mayor Bob Giles.

Mountain Community Transit will start the summer route this Memorial Day Weekend. Typically, the route will operate on Friday and Saturday from 11 am to 9 pm with three twenty-minute loops through the downtown corridor area (Super 8 to the Brundage Inn), however on special holiday weekends, it will run Friday, Saturday, Sunday, and Monday. The new route will run all summer through Labor Day Weekend, then transition for its winter service to Brundage Mountain.

The Bluebird Express is a "FREE" ride offering passengers convenient hop-on and hop-off service anywhere on the summer loop. Passengers can get a sticker to place on their clothing to help the bus driver identify that they want to use the service or easily quickly raise their hand and wave the bus over. The new unique bus design will highlight it as a signature route dedicated to Summer and Winter routes. Schedule brochures are available at all McCall Hotels, City Hall, and on the bus.

Mountain Community Transit would like to invite everyone to come out and ride the new service this Memorial Day Weekend.

- Schedule brochures available at hotels, City Hall, and on the bus
- Bus Route will run from Super 8 to Brundage Inn in a continuous loop
- Wave and the bus will stop
- Service is "FREE"
- Regular weekend hours are Friday and Saturday, 11 am to 9 pm
- Holiday hours Friday - Monday, 11 am to 9 pm

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